



## SHIFNAL TOWN COUNCIL

### Minutes of the Town Regeneration Committee Meeting of the Town Council held on Monday 4<sup>th</sup> September 2023, Commencing at 4:00pm at the Shifnal Community Hub, Tudor Way, Shifnal, TF11 8DJ.

**Present:** Councillors: J. Coulson (Chairman)  
R. Cox, B. Haddon, D. Marriott, E. Moore, J. Moore, P.  
Williamson, Z. Turner.

**In Attendance:** D. Gough (Community Projects Officer)  
S. Themans (Good 2 Great)

**P167/23 Fire Safety Announcement**  
This was given by the Chairman Cllr. J. Coulson

**P168/23 Public Session**  
None Present

**P169/23 Apologies received from Councillors.**  
Cllr. E. Bird – Work Commitment – NOTED  
Cllr. K. Booker – Annual Leave - NOTED

**P170/23 Declaration of Members' Interest**  
To receive declarations and requests for dispensations about any items under consideration on this agenda in accordance with the Localism Act 2011, the Relevant Authorities (Disclosable Pecuniary Interests) Regulations 2012 and Shifnal Town Council Code of Conduct. Declarations may be of a pecuniary or non-pecuniary nature.

Members are reminded that subject to provisions of the current Code of Conduct that they are required to;  
**not** speak, participate in the discussion or voting on the matter and leave the room in the event of a declaration of pecuniary interest and  
**not** speak (unless in the public session if applicable), participate in the discussion or voting on the matter and leave the room in the event of a non-pecuniary interest.

NONE

**P171/23 To CONFIRM and sign the Minutes of the Regeneration Committee Meeting of the Town Council held on Monday 10<sup>th</sup> July 2023**  
The Minutes of the Regeneration Committee Meeting held on Monday 9<sup>th</sup> July 2023 were CONFIRMED and signed by the Chairman.

Signed by Chairman.....

**P172/23**

**Shifnal Regeneration Stakeholder Group**

- i) Members NOTED a report from the Shifnal Regeneration Stakeholder Group held on Monday 24<sup>th</sup> July 2023.
- ii) Members DISCUSSED a proposal to dissolve the Shifnal Regeneration Working Group and replace it with a Shifnal Regeneration Stakeholder Group.

Members AGREED to dissolve the Shifnal Regeneration Working Group and replace it with a Shifnal Regeneration Stakeholder Group.

**P173/23**

**Good 2 Great**

- i) Members CONSIDERED a report on commissioning a public relations company.

Members AGREED to appoint Jocelyne Fildes PR from the 5<sup>th</sup> September 2023 at a cost of £280.00 per month, (£3,360.00 per year). Taken out of the £11,000.00 of incidentals which has been approved by the full council (Budget: Earmarked Reserves: Regeneration Project (GPC Localism Act 2011 ss1-5) - ACTION.

- ii) Members NOTED a report from Good 2 Great on social media.

**P174/23**

**The Provision of Events in the Town**

- i) Members CONSIDERED a verbal report from Cllr. B. Haddon.
  - a) Members AGREED Cllr. B. Haddon would lead to commission a survey of local business and residents with regard to a weekly market with Good 2 Great, with a view to March 2024 start date – ACTION.
  - b) Cllr. R. Cox to provide a copy of an up to date map of Shifnal Town Centre and Cllr. B. Haddon to draw up a plan– ACTION.
  - c) Cllr. B. Haddon to draw up a feasibility study and find an indicative cost for a 3<sup>rd</sup> party to provide a weekly market – ACTION.

Cllr. R. Cox left the meeting at 16:57

- ii) Members DISCUSSED a report from the CPO on the procedure for booking events.
  - a) Members AGREED that the Town Clerk hold discussions to gain permission with Shropshire Council on holding events in the town centre area – ACTION.
  - b) Members AGREED that all events responsibility be transferred to the Events Advisory Committee – ACTION.

**P175/23**

**Visit Shifnal Forum**

Members NOTED a verbal report from Cllr. B. Haddon on his attendance at a recent meeting of Visit Shifnal Forum.

**P176/23**

**Regeneration Plan Measuring Progress**

Members CONSIDERED a report from the Chair on a list of potential KPI's for measuring the progress of the regeneration plan.

Members AGREED to adopt the KPI's to measure the progress of the regeneration plan – ACTION.

Signed by Chairman.....

**P177/23**

**Deputy Chair of Regeneration Committee**

- i) Members CONSIDERED the resignation of Cllr. P. Williamson as Deputy Chair of the Regeneration Committee.

Members ACCEPTED the resignation of Cllr. P. Williamson as Deputy Chair.

- ii) To CONSIDER the appointment of Cllr. B. Haddon as Deputy Chair.

Members AGREED the appointment of Cllr. B. Haddon as Deputy Chair – ACTION.

**P178/23**

**Marches Growth Hub**

Members CONSIDERED a report from the CPO on the "Let's do Business in" proposal from the Marches Growth Hub.

Members AGREED to the Marches Growth Hub to use the library and Shifnal Community Hub for the "Let's do Business in " event in June 2024.

**P179/23**

**Next Regeneration Committee Meeting**

Monday 6<sup>th</sup> November 2023 – 4:00pm – Shifnal Community Hub

The Meeting Closed at 17:40 hrs.

Signed by Chairman.....